



Double Dog
PRODUCTIONS

(773) 480-6732

danidudovick@gmail.com

<http://danidudovick.com>

RESUME

DoubleDog Productions Chicago, IL
1991-Present Title: Principal, Creative Director, Art Director, Designer, Illustrator, Web Developer

Advocacy Solutions, LLC Delray Beach, FL
2005-2007 Title: Creative Director, Designer, Web Developer

Scrubs Creative Group, LLC Oakbrook, IL
2002-2005 Title: Partner, Art Director, Designer, Web Developer

Foote, Cone & Belding Chicago, IL
1983-1991 Title: Senior Art Director

CLIENTS & BRANDS

the Ounce of Prevention Fund (2017, Present) Developed online annual report for this charitable foundation.

Ian Ryan Interactive (July-October 2017) Project Management, Proofreading, and Quality Control on 40+ videos for the Radiological Association of North America.

VoiceZam (May - June 2017) Branding and UX/UI wireframing for this SaaS application

Gresla Architects Inc. (June 2016-Present) Designed and developed custom Wordpress theme for this architectural firm specializing in hospital, commercial and residential spaces

Kaplan Performance Solutions (2016) Created PowerPoint for Kaplan's Business to Business division to present to Fortune 500 companies

Zebra (2015-2016) Created brochures and technical Illustrations for this cutting edge micro-printer, scanner and point-of-purchase technology company.

LA-CO Industries (2014 - 2016) Designed graphic and gritty industrial print and digital advertising, landing pages, promotional materials, wall graphics and trade show booths and displays for Markal and Tempil, leaders in the manufacturing of markers for the welding, construction and heavy manufacturing industry.

Daily Herald, Subscriber Total Access (2012-2013) Developed digital and newspaper advertising, custom QR codes, and website landing pages for this 400,000+ daily circulation newspaper bringing news and special events to the web, tablets and mobile devices.

Out of Home Advertising (2012) Created new logo, custom QR codes, as well as aerial, bus, digital animated bus shelter and fixed, billboards for this new division of the Outdoor Advertising Association of America.



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CLIENTS & BRANDS (CONT.)

Cooney & Conway (2006 – 2007) Created print advertising for this Chicago law firm specializing in the litigation of Mesothelioma cases. These ads brought in seven new cases resulting in this firm's earning over \$45 million in settlements in '06.

Motorola (2003 – 2007) Provided design, illustration, and PowerPoint presentation services to this global technology leader in the following product brands and categories:

- Canopy - Municipal Broadband Solutions
- Lifecycle Services
- Marketing and Engineering Solutions

Rynne Marketing Group (1991 – 2001) Created print and TV advertising for this healthcare marketing firm. As a result of my work Rynne won numerous awards for excellence in Healthcare advertising and increased client hospital system's brand awareness in their respective markets.

Proctor and Gamble (1991-1992) Created print and TV advertising for this packaged goods giant while consulting for TLK Worldwide on the following brands:

- Lean Cuisine
- Vidal Sassoon Hair Care Products

S.C. Johnson (1984 – 1991) While at Foote, Cone & Belding Advertising (Now Draft FCB) I created and produced print and television advertising for the following trusted brands and product categories:

- Furniture Care
- Raid Insecticides
- New Products

Kraft General Foods (1984 – 1991) While at Foote, Cone & Belding Advertising I created and produced print and television advertising for this global packaged goods corporation working on the following brands:

- Miracle Whip
- Barbecue Sauces
- Celestial Seasonings Teas
- Macaroni & Cheeses
- Parmesan Cheese
- Corporate Advertising
- New Products

COMPUTER PROFICIENCY

Applications Adobe CC Photoshop, Illustrator, InDesign, Premiere and AfterEffects, Sublime Text, Sketch, Keynote, PowerPoint, and MS Office

Coding Languages, Libraries & Frameworks HTML 5, CSS 3, Bootstrap 3, Wordpress, Sass, Javascript, jQuery, PHP, MySQL



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REFERENCES

Eric & Madhu Gresla (773) 616.7988
Gresla Architects, Inc., Client

Nadine Tosk (847) 679.3984
Nadine Tosk Communication Inc., Client

Adam Kaufman (323) 481.7580
Kaufman & Friends, Client – Kaplan Performance Solutions

Bill Brichta (312) 316.0701
Shape Strategies, Client

Bill Youmans (312) 649.2400
Film Director- Bill Youmans Productions,
President, Advocacy Solutions LLC, Employer

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PRINT PORTFOLIO AVAILABLE ON REQUEST